



# Corporate Partnership Opportunities & Benefits

AstroSociety.org

What tools do leaders need to succeed in the 21st Century and beyond?

- Critical thinking
- Scientific curiosity
- Quantitative fluency
- Comfort with data and new information technologies
- Understanding of our world in context
- Passion for exploration and discovery

Young people are fascinated by our solar system and outer space, making astronomy the gateway to STEM learning and STEM-based careers. ASP's corporate partners understand the value of investing in our mission to cultivate the next generation of science, technology and academic leaders. Such investments help the ASP maintain and grow its outreach via innovative education programs, products and publications designed to inspire and engage children and youth in science and technology pursuits and professions.

## **Earth Partner      \$25,000**

Invitation to select ASP events \* Prominent logo/link on ASP website \* Technical Membership for 4 people (including PASP, Mercury magazine & Astronomy Beat subscriptions) \* ASP Annual Meeting registration for 4 people \* ASP Annual Meeting exhibit space \* Recognition at ASP Annual Meeting \* Feature story in Mercury magazine \* ½ page ad in Mercury magazine or ASP Newsletter \* Recognition in ASP Annual Report

## **Mars Partner      \$20,000**

Invitation to select ASP events \* Prominent logo/link on ASP website \* Technical Membership for 3 people (including PASP, Mercury magazine & Astronomy Beat subscriptions) \* ASP Annual Meeting registration for 3 people \* 75% discount ASP Annual Meeting exhibit space \* Recognition at ASP Annual Meeting \* 1/3 page ad in Mercury magazine or ASP Newsletter \* Recognition in ASP Annual Report

## **Jupiter Partner      \$15,000**

Invitation to select ASP events \* Prominent logo/link on ASP website \* Technical Membership for 2 people (including PASP, Mercury magazine & Astronomy Beat subscriptions) \* ASP Annual Meeting registration for 2 people \* 50% discount ASP Annual Meeting exhibit space \* Recognition at ASP Annual Meeting \* ½ column ad in Mercury magazine \* Recognition in ASP Annual Report

## **Saturn Partner      \$10,000**

Invitation to select ASP events \* Prominent logo/link on ASP website \* General membership for 2 people (including Mercury magazine and Astronomy Beat subscriptions) \* ASP Annual Meeting registration for 1 person \* 25% discount ASP Annual Meeting exhibit space \* Recognition at ASP Annual Meeting \* Recognition in ASP Annual Report

Please contact Development {at} astrosociety.org for more information. Thank you!