FOR IMMEDIATE RELEASE

Date: February 4, 2019
Revised, February 14, 2019

Breakfast Moon
Written By Meg Gower · Illustrated by David Barker
8.5" x 8.5" or 12" x 12" · Paperback · 64 Pages · Ages 4-8

Astronomical Society of the Pacific Publishes First Storybook for Youngest Budding Astronomers!

The non-profit Astronomical Society of the Pacific (ASP) is excited to introduce Breakfast Moon, an illustrated storybook familiarizing young children with the Moon. Breakfast Moon tells the story of Mae and her younger brother, Arthur, who look for the Moon in the sky each morning and record their observations in their Moon Journal. Each day they compare the shape of the Moon to something on their breakfast table. The engaging story encourages children to act like scientists by observing the world around them. The illustrations accurately depict the shape and position of the moon over the course of several days.

“This is the perfect book for all those children who grow up thinking that the Moon is only up at night. Readers see how the Moon looks in the morning sky compared to items familiar to them – bananas, fried eggs, and rhinoceros horns. A fun read for the entire family.”
—Dennis Schatz, Children’s Book Author/President-elect, National Science Teachers Association

“Using many concepts young children learn in school, Breakfast Moon and its activities are a wonderful introduction to the wonders of the moon for the future astronomer or scientist.”
—Angela Dalton, Children’s Book Author

“I loved this rendering of solid scientific information in an imaginative, childlike format! I think equating shapes to things children can touch (and eat!) is brilliant. Wow! What an accomplishment.”
—Marilyn Kimura, Librarian, The Nuevo School

About the ASP
Founded in 1889 and located in San Francisco, the ASP is the most recognized and well-respected nonprofit astronomy education organization in the country. The ASP is unique in its mission to foster science literacy and share the excitement of exploration and discovery through astronomy, boasting diverse NASA- and NSF-funded national programs, publications, and awards designed to serve, empower, and recognize professional and amateur astronomers, as well as formal and informal educators.

Contact: Joycelin Craig
Director, Membership, Marketing, & Communications
390 Ashton Avenue, San Francisco, CA 94112
E-mail: jcraig@astrosociety.org