

Fall Appeal 2020

Invest in the power of online teaching and learning!

Dear Friend of the ASP,

We hope you and your family are doing well and staying hopeful and healthy.

These days, the pandemic may be keeping us physically separated, but the ASP is hard at work finding new ways to keep our community connected and supported. We're helping families educate their children from home and we are also supporting science educators who have been charged, for the first time ever, with teaching astronomy remotely.

Face-to-face astronomy teaching may be off the table, but your support has already made a huge difference in improving how astronomy is being taught online. Thanks to you, ASP has turned its attention to developing new programs and initiatives. One of those is Astronomy@Home, an online collection of programs and activities designed to keep the whole family engaged in exploring the sun, moon, stars, and sky.



Sharing a moon drawing activity after Storytime

Thanks to your dollars...

- Young children are having a blast attending our Astronomy@Home Storytime Webinars, featuring live monthly readings of kid-friendly astronomy-themed books and hands-on activities that are fast, fun, and easy to do at home.
- Older children are working independently and conducting their own investigations of the night sky using ASP's most popular astronomy lessons, now adapted for use at home and posted on the Astronomy@Home website.
- At our new Astronomy@Home Public Webinars—launching soon!—you'll be able to meet and have lively discussions with astronomers from around the globe.

Discover more online at astrosociety.org/AstronomyAtHome. Sign up for notifications so you don't miss a thing.

Your dollars have made this all possible—and much more. We're also excited to report that we've forged a partnership with the YMCA to provide hundreds of underserved youth with weekly online astronomy lessons, science-focused storybook readings, and interactive astronomy activities. In addition, many of these webinars are being led by early-career researchers trained by the ASP to excite new interest and participation in astronomy.

These new programs are made possible by your donations. It's fast, easy, and secure to support and expand this critically important work. Donate safely online, or use the enclosed envelope to send your contribution today. Every gift keeps our community growing and learning together.

If you've made a donation in the past, we thank you. Please consider making another gift today. Stay well, and thank you for your generosity.

Sincerely,



Linda S. Shore, EdD
CEO, Astronomical Society of the Pacific

P.S. Set up a regular monthly gift that gives you the security of knowing you're making a long-term investment in astronomy education. Your monthly gift, no matter how small, can make a very big difference.

Your donation may be tax deductible as provided by law. The ASP is a 501(c)(3) nonprofit organization, tax ID #94-0294860.



Making an explorer vehicle during Storytime

Special Thank You Gifts



Donors of \$100 and up will receive a limited-edition 2021 ASP 1" pin featuring ALMA.



Donors of \$500 and up will also receive a favorite with our staff, the Celestron FirstScope, a perfect gift for the beginning astronomer or to donate to a group.



Receive all three including this MOVA levitating globe of Jupiter when you donate \$1000 and up.